

Standard Practice Guide Policies

Domain Naming

601.15

Applies to: All Departments and Units of the University

I. BACKGROUND

Domain name allocation and use are of strategic importance to university operations.

Domain names provide information about affiliation and location of services associated with that address and are critical in routing of electronic communications and interactions.

In addition, domain names reflect brand identity, and it is important to maintain consistency in selecting and assigning the domains of services and organizations associated with the University of Michigan.

II. PURPOSE

The University of Michigan seeks to maintain consistency in selecting and naming the domains of services and organizations at the university.

III. POLICY

- A. All services that are provided by members of the University of Michigan community as part of their official functions, and as part of the mission of the institution, will be registered within the umich.edu domain.
- B. All services that are provided by either members or nonmembers of the University of Michigan community, but which are not part of their official functions as members of the community or as part of the mission of the institution, must be registered outside the umich.edu.

IV. SUPPORTING PROCESSES

This policy is supported by an operational process (<https://its.umich.edu/computing/web-mobile/web-hosting/domain-names>) that provides clarity and guidance regarding the submission, management, and fulfillment of domain name requests.

File Attachments

Printable PDF of SPG 601.15, Domain Naming (July 2024) (/sites/default/files/policies/601x15-01%20Domain%20Naming%20_%20Standard%20Practice%20Guides%20-%20University%20of%20Mich)

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Related Links:

Information Technology Policies and Standards (<http://cio.umich.edu/policy>)
Domain Name Requests (<https://its.umich.edu/computing/web-mobile/web-hosting/domain-names>)

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